



Canadian Agricultural Safety Week, March 15 – 21,  
2015

## Public Service Announcement

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**FOR IMMEDIATE RELEASE**  
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### Be the Difference as an Ag Sales Rep

As an Ag Sales Rep you understand your products and you understand your customers. But your job doesn't end with a sale.

Talk to your customers about how to use your products safely. Encourage them to use the proper equipment for the job. Ask them if they have any questions. By taking a few extra minutes to discuss safety, you can be the difference in helping farmers stay safe.

So this Ag Safety Week, Be the Difference! for your customers. For more information on how you can help farmers and their families stay safe, visit [agsafetyweek.ca](http://agsafetyweek.ca)

