



Canadian Agricultural Safety Week Celebrates Safe & Strong Farms: Build an AgSafe Canada in 2019

Canadian Agricultural Safety Week 2019 runs from March 10-16.

Winnipeg, Manitoba, February 28, 2019: This March, the Canadian Agricultural Safety Association (CASA) is encouraging all Canadians to celebrate Safe & Strong Farms.

Canadian Agricultural Safety Week (CASW) is an annual public campaign focusing on the importance of safe agriculture. Safe & Strong Farms: Build an AgSafe Canada is part of a three-year campaign celebrating farm safety across Canada. The aim of the campaign is to empower farmers, farm families and farming communities to build (2019), grow (2020), and lead (2021) the agricultural industry in safety and sustainability.

In 2019 organizers are focusing on supporting farmers, farm families and farming communities through resources, safety advice articles, an AgSafe Ribbon campaign and more.

“Safety is essential to a Safe & Strong Farm,” says Marcel Hacault, CASA’s Executive Director. “Building a base that is safe and strong supports the wellness of your family and the success of your farm.”

As a part of CASW, organizers have produced a number of resources including a wellness series, toolbox talks and a farm stress inventory and management plan. CASW 2019 also marks the third year of the AgSafe Ribbon campaign. The AgSafe Ribbon campaign celebrates Safe & Strong Farms and raises awareness about the importance of farm safety.

Farm Credit Canada is the presenting sponsor of CASW and longtime supporter of other farm safety programs, including the Back to Ag Program that supports the cost of adaptive technology for farmers that have experienced a traumatic injury.

“Everyone can agree that safety on the farm is important”, said Michael Hoffort, FCC president and CEO. “While farming can be dangerous, there are simple safety measures





everyone can take to mitigate the risk. At FCC, we support Agricultural Safety Week and partner with CASA all year long because practicing safety on the farm never takes a day off.”

For more details on Canadian Agricultural Safety Week visit agsafetyweek.ca.

Canadian Agricultural Safety Week takes place every year during the third week of March. For more information about CASW, media kits or resources, please visit agsafetyweek.ca. Media kits include press releases, feature stories, safety advice articles, public service announcements, graphics, and more.

Canadian Agricultural Safety Association (CASA) supported by the Canadian Federation of Agriculture (CFA) delivers Canadian Agricultural Safety Week with assistance from the Government of Canada through the Canadian Agricultural Partnership, a federal, provincial and territorial initiative. Safe & Strong Farms: Build an AgSafe Canada is presented by Farm Credit Canada. In 2019, CASW sponsors include long-time corporate sponsor Farm Credit Canada, as well as CN, Syngenta, and Fertilizer Canada.

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