



## PRESS RELEASE *FOR IMMEDIATE RELEASE*

### Canadian Agricultural Safety Week Brings Launch Events to the Niagara Region

#### This Year, Be an AgSafe Family by Keeping Kids Safe

**Vineland Station, ON, March 4, 2016:** The Canadian Agricultural Safety Association (CASA) and the Canadian Federation of Agriculture (CFA) and presenting sponsor, Farm Credit Canada are pleased to announce the launch of Canadian Agricultural Safety Week (CASW) in Vineland Station, Ontario this year.

CASW is a national, public awareness campaign focusing on the importance of safety in agriculture. The campaign takes place every year in the third week of March. This year, organizers want to empower producer families with the information they need to help keep kids safe on the farm while preserving the farming lifestyle. The campaign lasts for a week, but Keeping Kids Safe is important all year long.

On Tuesday, March 15, 2016, CASA and CFA are teaming up with Workplace Safety & Prevention Services (WSPS) to host CASW launch activities. This includes a workshop on building a farm safety plan, a luncheon with speeches from farm safety advocates, and a Progressive Agriculture Safety Day® for children. All launch activities are free of charge and open to producers and safety champions from across the region.

“The launch has something for everybody,” says Marcel Hacult, Executive Director of CASA. “Farmers, greenhouse operators, parents, kids and safety advocates will all come from the day with practical knowledge that they can use in their daily lives.”

WSPS is a Safety Supporter and the organizing partner of CASW. “Workplace Safety & Prevention Services is proud to be part of this event. Canadian Ag Safety Week is a great example of the farm community’s commitment to keeping one another healthy and safe, and this year’s theme really hits home. There are still too many children dying on Canadian farms each year. It is imperative that we Keep Kids Safe. We are looking forward to connecting with farmers and Ag employers in Vineland Station to share information and resources that will ensure they, and their children, enjoy a rich, exciting and safe experience on the farm,” says Elizabeth Mills, President and CEO of WSPS.

“Safety on the farm doesn't just happen; it’s a result of hard work by industry associations, government, industry advocates and of course farmers,” said Michael Hoffort, FCC president and CEO. “That’s why we’re proud to support Canadian Agriculture Safety Week and to partner with CASA. It provides the information and resources producers need to make farms safer for everyone, including children.”

To register for free Ontario launch activities go to [agsafetyweek.ca](http://agsafetyweek.ca).





For more information about CASW or to access CASW media kits, visit [agsafetyweek.ca](http://agsafetyweek.ca). Media kits include press releases, feature farmer stories, safety advice articles, public service announcements, graphics and more.

CASW 2016 is presented by Farm Credit Canada and brought to you by the Canadian Agricultural Safety Association and the Canadian Federation of Agriculture with assistance from the Government of Canada through Growing Forward 2, a federal, provincial and territorial initiative. In 2016, CASW sponsors include long-time corporate sponsor Farm Credit Canada, Esso and their Esso Branded Resellers, Fertilizer Canada, Dow AgroSciences, WSPS and Princess Auto.

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