



Canadian Agricultural Safety Week, March 9 –15,
2014

Public Service Announcement

Contact: Michelle French Lancaster, CASA Communications
Tel: 1-877-452-2772 E: mfrenchlancaster@casa-acsa.ca

FOR IMMEDIATE RELEASE
February 13, 2014

Overcoming Language and Cultural Barriers with Seasonal Migrant Farm Workers

Do you hire seasonal migrant workers for your farm? Ever feel like safety gets lost in translation? Overcome language and cultural barriers through a combination of patience, accommodation, and good humour.

Learn key phrases in their language, make ample use of pictures and videos, and hire someone who can speak their language. These are just some of the things you can do to talk to your migrant workers about safety.

So this Ag Safety Week, bridge the divide and Let's Talk About It! For more information visit agsafetyweek.ca.

- 30 -

